

RETURN ADDRESS AREA

ANCILLARY ENDORSEMENT PLACEMENT

PRSR STD  
US Postage  
PAID  
Permit# 566  
Utica, NY

## 11" x 17" Half then Half Fold

11.25" x 17.25" Bleed Size  
Outside edge. Design  
should be this dimension

11" x 17" Trim Size  
Black dotted line

10.75" x 16.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

INK FREE ADDRESS AREA  
4.5" w x 3.625" h

.625" BARCODE AREA

Fold Line - black dashed line

Double Tab Placement

Single Tab Placement

Double Tab Placement