

RETURN ADDRESS AREA

PRSR STD  
US Postage  
PAID  
Permit# 566  
Utica, NY

ANCILLARY ENDORSEMENT PLACEMENT

5.5" x 8.5" Postcard

5.75" x 8.75" Bleed Size  
Outside edge. Design should be  
this dimension

5.5" x 8.5" Trim Size  
Black dotted line

5.25" x 8.25" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

INK FREE AREA  
4" x 3.625"

.625" BARCODE AREA