

RETURN ADDRESS AREA

PRSR STD
US Postage
PAID
Permit# 566
Utica, NY

ANCILLARY ENDORSEMENT PLACEMENT

5" x 7" Postcard

← 5.25" x 7.25" Bleed Size
Outside edge. Design should be
this dimension

← 5" x 7" Trim Size
Black dotted line

← 4.75" x 6.75" Safe Zone
Blue solid line. Text, phone numbers
and web addresses inside this area

INK FREE ADDRESS AREA
4" x 3.625"

.625" INK FREE BARCODE AREA