

RETURN ADDRESS AREA

PRSR STD  
US Postage  
PAID  
Permit# 566  
Utica, NY

ANCILLARY ENDORSEMENT PLACEMENT

## 6" x 9" Postcard

6.25" x 9.25" Bleed Size  
Outside edge. Design should be  
this dimension

6" x 9" Trim Size  
Black dotted line

5.75" x 8.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

PINK IS INK FREE AREA  
4.25" w x 3.625" h

.625" h BARCODE ZONE