

RETURN ADDRESS AREA

PRSR STD  
US Postage  
PAID  
Permit# 566  
Utica, NY

ANCILLARY ENDORSEMENT PLACEMENT

4" x 6" Postcard

4.25" x 6.25" Bleed Size  
Outside edge. Design  
should be this dimension

4" x 6" Trim Size  
Black dotted line

3.75" x 5.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

INK FREE ADDRESS AREA  
3.75" w x 3.625" h

.625" INK FREE BARCODE AREA