

RETURN ADDRESS AREA

PRSR STD  
US Postage  
PAID  
Permit# 566  
Utica, NY

ANCILLARY ENDORSEMENT PLACEMENT

## 6" X 11" Postcard

6.25" x 11.25" Bleed Size  
Outside edge. Design should be  
this dimension

6" x 11" Trim Size  
Black dotted line

5.75" x 10.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

INK FREE AREA  
4.75" w x 3.625" h

.625" h BARCODE ZONE